# Continued National Service: Michigan's Farmer Veterans Lead the Way



MICHIGAN \*

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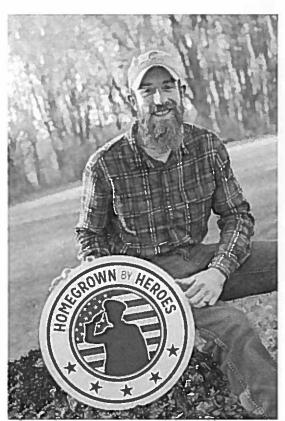
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#### **Our Personal Stories:**

- Dylan Thomas
  - Army Vet
  - Two Pines Farm Marcellus, MI
  - 2015 FVC Fellow
  - FVC Regional Ambassador
  - FVC-MI President







#### **Our Personal Stories:**

- Adam Ingrao
  - Army Vet
  - National Science Foundation Fellow, MSU
  - Bee Wise Farms Lansing, MI
  - 2015 FVC Fellow
  - FVC-MI Exec. Director







#### What makes a veteran?

- Dedication to duty
- Selfless service
- Our investment
- Highly trained
- Leaders







#### What makes a farmer?

- Dedication to duty
  - Selfless service
  - Our investment
    - Highly trained
      - Leaders



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#### **Farmer Veteran Coalition**

- National 501(c)3
  - Mobilize veterans to feed America
- Assisting veterans
  - Education
  - Resources
  - Marketing
  - Funding
  - Community





#### **Education**

- National Stakeholders Conference
- Empowering Women Veterans Conference



November 17 - 19 | Sacramento, CA







#### Resources

- Business development
- Financial resources
  - Kiva Loan program
- Legal counsel





## **Marketing**

- Homegrown By Heroes
- Promotion of member products

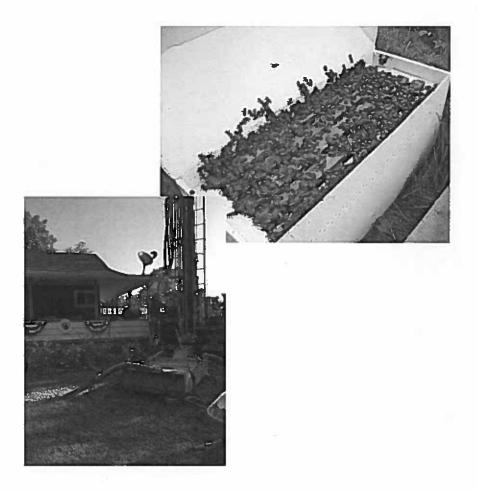






#### **Funding**

- FVC Fellowship Program
  - \$1,000 \$5,000 grants
    - Infrastructure
    - Equipment
    - Education
  - Over \$1 million to farmer veterans since 2011





## Benefits of Being a Fellow:

- Invitation and scholarship to the National Stakeholders Conference
- Opportunities to become a peer mentor for other farmer veterans
- FVC featuring your profile and farm in media outlets



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## Benefits of Being a Fellow:

- Eligible for Geared to Give Program
  - Award 1 Kubota L series tractor every quarter





## **Community**

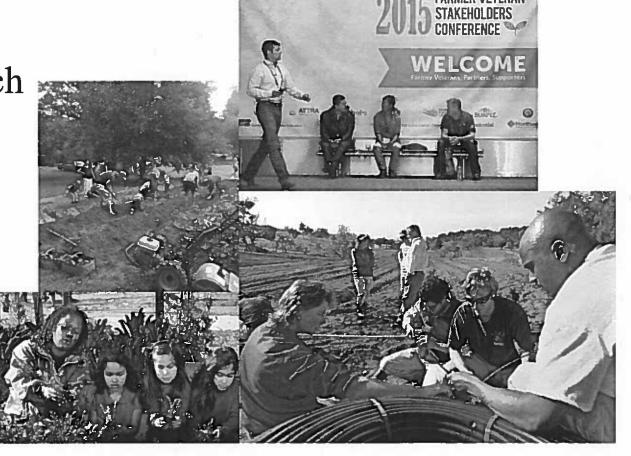
Vet-to-vet approach

• Support

Mentorship

Comradery

• Leadership





## Farmer Veteran Coalition of Michigan

- State chapter of national FVC
- MI non-profit organization
- Boots on the ground for national programs
- Build farmer veteran community
- Direct outreach
  - MI Family Farms Conference
  - Great Lakes Expo
  - MVAA Vet Expos









#### **Education**

- Soil health workshop NRCS
- Integrated pest management
- Beginning beekeeping
- Pasture raised pork production
- 2016 Farmer Veteran National Stakeholders Conference







#### Resources

- Resource education
  - Programs available to vets
- Connecting with experts













## Marketing

- Guide to MI Farmer Veteran Products
- Connect with buyers
- Michigan Homegrown by Heroes











#### **Funding**

- 2016 FVC-MI Fellowship Clinic
  - 44 participants
  - 29 completed fellowships
    - MI made up 15% of 2016 fellowship applications









## **Community**

- Vet-to-vet support
- Farm visits
- Mentorship

• A network who cares





## Partnering with MI organizations

- MI Farm Bureau
- MI Ag Council
- MI AgrAbility
- USDA-NRCS
- MAEAP
- MIFFS
- MSU















## Michigan's Opportunity

- 2<sup>nd</sup> in ag diversity
- Robust ag industry
- Average age of MI farmer 56
- MI is a National Guard state
  - 660,000 veterans





## MI has a unique opportunity!!!

- Address MI aging farmer population
- Secure skilled talent for MI ag industry
- Increase MI ag productivity
- Ensure MI food security
- Address MI veterans health and wellness
- Ensure MI citizens and our ag industry thrive





## Thank You

www.farmvetco.org

## Farmer Veteran Coalition of Michigan



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